

Norwex[®]

2017 Fall Catalog



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Creating Safe Havens Since 1994

We help create healthier homes by reducing the harmful chemicals and waste that challenge our health and our environment.

SOLUTIONS FOR HEALTHY HOMES

From our flagship microfiber with BacLock® to our superior cleaning agents, our innovative products provide real solutions to everyday cleaning problems for the way your family cleans.

SOLUTIONS FOR HEALTHY FAMILIES

Reducing chemicals in our homes goes beyond cleaning. Our line of personal care products allows us to keep our families healthy with solutions for all ages from baby to adult.

SOLUTIONS FOR A HEALTHY WORLD

By choosing to reduce waste from everyday things like paper towels and plastic wrap, Norwex families everywhere are living more sustainably.



Improving quality of life by radically reducing chemicals in our homes.



MORE THAN JUST A COMPANY, We're a Promise for a Brighter Future

Norwex helps people just like you create brighter futures through simple, cost-effective solutions that truly work. Our cutting-edge technology delivers products that are *safe, sustainable and highly effective*—all while saving you time and money.

A HISTORY OF FIRSTS

- Norwex has led the **global microfiber industry** for more than 20 years.
- From our exclusive BacLock® antibacterial technology to our first-of-its-kind microfiber made from up to **70% recycled materials**, our cutting-edge technology helps you radically reduce chemicals and live more sustainably.
- Our household cleaning products combine unique, high-quality surfactants with specifically chosen enzymes to deliver a powerful, targeted clean that's safer for your family. And our personal care products put your family first with naturally sourced ingredients that are safe, effective and worry-free.

HELP US CHANGE THE WORLD

Norwex Consultants on three continents are now enjoying brighter futures as well. They're empowering themselves and others as they build their own businesses and live the life of their dreams.

Want to create a brighter future for yourself, your family . . . and even the world? Host a Norwex Party or join us on our Mission to help others create safer havens too!

OUR CORE VALUES

Integrity The quality of being honest and morally upright

Trust The expectation or belief that one can rely upon another person's actions or words

Respect Implies you hold the person in high regard

Norwex® Microfiber Clean with Only Water

- **Your home will have fewer chemicals.**
Using microfiber and water only, there's no need for potentially unhealthy, chemical-laden cleaners.
- **Superior quality that also saves you time and money:**
 - At 1/200th the thickness of a human hair, our microfiber has much more surface area per square inch of cloth. The result? Incredible cleaning power!
 - Absorbability and durability that's second to none. The dense weave of our ultra-fine fibers means you won't find a better microfiber anywhere.
 - Our microfiber can save a typical family of four almost \$600 per year on cleaning supplies!
- **Tested ability to remove up to 99% of bacteria from a surface with only water.*** Your home stays cleaner with fewer chemicals.
- **Our BacLock®** antibacterial agent.** Micro silver in the wet cloth self-cleanses within 24 hours to drastically reduce mold, fungi and bacterial odor. Your cloths and towels stay cleaner and fresher, longer.
- **Microfiber Made from Recycled Materials.**
Helps reduce plastic in landfills!

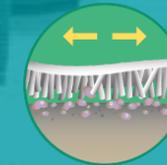


**Our Newest Innovation Is Made
from up to 70% Recycled Materials!**

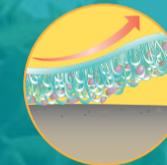
* When following the proper care and use instructions.

** This graphic is noted throughout the catalog to differentiate those products that contain an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and/or mildew growth within the product.

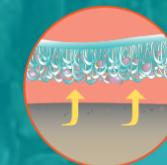
How Norwex Microfiber Works



Traditional cotton cloth pushes around particles, spreading dirt, grime and moisture into the surface crevices, leaving it moist and unclean.



Norwex Microfiber lifts and collects particles. Norwex Microfiber attracts the smallest particles of dirt, grease and moisture, leaving the surface free from everything.



Norwex Microfiber self-purifies. Used wet, the micro silver in the cloth goes to work with self-purification properties.

USE IT DRY TO DUST

Norwex Microfiber is a better way to clean. By producing an electrostatic charge, it picks up and holds even the smallest particles in its fibers, creating a cleaner surface that lasts longer with no harmful chemical residue to collect more dust.

USE IT WET TO CLEAN

When wet, Norwex Microfiber loosens and lifts the most stubborn dirt and debris up into the cloth and away from the surface. Simply wet thoroughly, wring well, fold flat and wipe away grime from all washable surfaces.

CARING FOR YOUR NORWEX MICROFIBER IS EASY.

For best results, simply wash using a Norwex laundry detergent and toss in the dryer. Avoid bleach, fabric softeners and dryer sheets as they will coat the fibers and reduce their ability to clean effectively.

When using on easily scratched surfaces such as brushed stainless steel, first test Norwex Microfiber on an inconspicuous spot. Do not use microfiber (except Norwex Optic Scarf) on anti-glare surfaces.



All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.com/product-guarantee for complete details.

EnviroCloth®

EnviroWow!



TOP SELLER **EnviroCloth**
 Superior-quality microfiber combines with our unique BacLock® antibacterial agent to create a multipurpose cloth that can be used wet or dry to clean everything. The super-versatile EnviroCloth is the perfect replacement for chemical-laden, all-purpose cleaners, and eliminates the need for wasteful paper towels, so it's also more sustainable for the environment! Highly effective and easy to care for; between launderings, simply rinse, wring out and hang to dry. Available in five colors, allowing you to color-code for different purposes or rooms.

- Ultra-thick and absorbent to pick up and hold more dust, dirt and debris than other cleaning cloths.
- Holds several times its weight in water.
- Made with more than 10 million feet of microfiber for more effective cleaning power. That's enough microfiber to stretch from Canada to the Gulf of Mexico!

Size: 35 cm x 35 cm / 13.78" x 13.78" **\$17.99**

- | | | | |
|-----------------------|-------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------|
| Item #: 1513 pink |  | Item #: 1515 blue |  |
| Item #: 1512 graphite |  | Item #: 1701 charcoal (New) |  |
| Item #: 1514 green |  | | |



CLEAN EVERYTHING WITH Water Only



Travel Pack

This compact version of our EnviroCloth is perfect on the go or great for sharing! Keep one in your car, purse or suitcase.
 Size: 16 cm x 16 cm / 6.3" x 6.3"
 Item #: 300202 blue, green, graphite, pink
\$21.49 set of 4 cloths with pouch

Magnetic EnviroCloth

What could make our EnviroCloth even better? How about a built-in magnet so you can hang it where you need it—on your refrigerator, oven or any metal surface. A little longer than our EnviroCloth and made from the same extra-absorbent Norwex Microfiber. Strong magnet holds towel in place. Machine washable. Air dry.

Size: 27 cm x 50 cm / 10.6" x 19.7"
 Item #: 300104 graphite
\$24.99



Scrubby Corner Cloth

Our Norwex EnviroCloth is paired with a special finger-protecting scrubby pocket to tackle even the toughest messes! The Scrubby Corner Cloth gives you two functions in one towel: a soft, self-purifying cloth for dusting and cleaning, and a special "scrubby" corner pocket for when you need an extra boost of cleaning power.
 Size: 35 cm x 35 cm / 13.78" x 13.78" Item #: 307005 blue
\$18.99



EnviroTowel (Suede Microfiber)

An extremely durable towel that polishes and dries quickly. Polish granite, stainless steel, marble, chrome, mirrors, glass and fine furniture to a gleaming finish without chemicals. It holds several times its weight in water and works well on a variety of heavy-duty drying jobs, too.
 Size: 70 cm x 50 cm / 27.6" x 19.68" Item #: 306001 green
\$26.99



TOP
SELLER

Window Cloth

Want an easy, chemical-free, window-cleaning solution? Try the silky, tightly woven microfiber Window Cloth! Using only water, it gets your windows, mirrors, jewelry and other shiny surfaces sparkling clean with no unsightly streaks or residues. Pair it with our EnviroCloth® and Dusting Mitt to significantly reduce the use of cleaning chemicals in your home! See the Household Package on page 50 for great savings!
Size: 45 cm x 45 cm / 17.72" x 17.72" Item #: 1518 purple **\$19.99**



Microfiber Variety Pack (MVP)

This incredible bundle includes compact versions of our EnviroCloth, Window Cloth and Body Cloth with BacLock®. Keep them around your home or take them on the go—they're perfect for any occasion!
Size: 16 cm x 16 cm / 6.3" x 6.3" Item #: 300203 teal, graphite, purple **\$19.99** set of 3 cloths with pouch



Reusable Wet Wipes Bag

Convenient, cost-effective and eco-friendly, this water-resistant, 2-pocket bag is the reusable on-the-go solution to carry your Norwex Microfiber Cloths, dry or wet, anytime, anywhere. No need for disposable wipes that end up in landfills! Put your dry, unused Makeup Removal Cloths or Baby Body Pack in the front pocket, and use the larger pocket for wet or used items.
Size: 25 cm x 13 cm / 9.8" x 5.3" Item #: 360100 **\$19.99**

A Streak-Free Shine, EVERY TIME

Product Review

"I love our Window Cloth! It gives me a streak-free, lint-free shine every time! Whether it's my windows, mirrors or stainless steel appliances, they all look amazing after a few swipes with this cloth! I even have one just for my wine glasses!"

Min Vazquez
Senior Executive Sales Leader, IL
Creating Safe Havens
for 1 year

Optic Scarf

Looking for a scratch-resistant and chemical-free way to clean your glasses, cell phone screens, jewelry and other accessories on the go? Try our Optic Scarf! It's made from super-soft microfiber and removes oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag. Our camo print features a carabiner clip.
Size: 40 cm x 22 cm / 15.75" x 8.6" **\$19.99**



Item #:
305206
bird print



Item #:
305205
butterfly print



Item #:
305207
multi-design



Item #:
305208
camouflage



Item #:
305209
dots (New in Oct)

Optic Cloth

This compact, colorful and ultra-soft Optic Cloth wipes off fingerprints, oil, dust, dirt and grime from eyeglasses; computer, mobile phone and tablet screens, and so much more, without scratching or damaging delicate surfaces. Folds flat and fits into your pocket easily, so it's handy on the go! *May remove an applied anti-glare coating.*

Size: 20 cm x 18 cm / 7.87" x 7.09"

Item #: 305203 blue **\$10.49** with pouch



NEW Aluminum Spray Bottle

Reduce even more plastic in your home with our new Aluminum Spray Bottle! Great for all kinds of cleaning jobs with water only, or add a few drops of our Essential Oils to freshen your home while you clean! *Essential Oils available on page 34.*

Size: 250 ml / 8.45 oz. Item #: 354001 silver

\$6.99



Spray Bottle

Size: 230 ml / 7.77 oz. Item #: 354000 blue

\$6.99





Attract Dust LIKE A MAGNET



Dusting Mitt

TOP SELLER With its thick, terrycloth-like texture, the Dusting Mitt attracts and holds dust and other dust-related allergens. Its dense, plush fibers then keep dust from resettling, so your home stays cleaner, longer. Great for quick, chemical-free, easy dusting throughout the house, including blinds, screens and other hard-to-clean areas. Can be used wet or dry. *Kids Dusting Mitt available on page 47.*

Size: 26 cm x 14 cm / 10.24" x 5.51"

Item #: 1516 blue ● Item #: 1517 green ●

\$19.49

Enviro Fact

Household dust can often contain chemicals ranging from phthalates to pesticides, as well as countless other pollutants tracked in from outdoors.

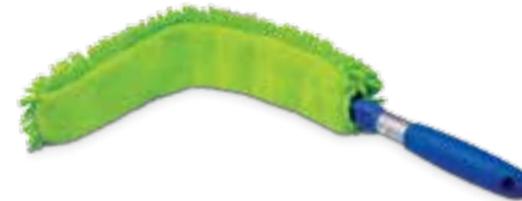
Product Review

"These three cloths allow you to eliminate most of your household cleaners, and will allow you to begin truly creating a Safe Haven for you and your family!"

*Jessica Oaks
Senior Executive Sales Leader, WY
Creating Safe Havens for 2 years*

Household Package

Enjoy product savings by ordering our Household Package collection! See page 50.



EnviroWand® with Two-Sided Sleeve

Our bendable EnviroWand makes cleaning around furniture, under the fridge, and all those hard-to-reach nooks and crannies a breeze. Plus, it's a great alternative to single-use dusting pads and chemical-laden sprays. It easily attaches to our Telescopic Mop Handle to reach high windowsills, ceilings, ceiling fans and picture frames. The removable sleeve has nubby chenille on one side and microfiber on the other and works like magic to gather dust and dirt from even the most difficult-to-reach places! *Telescopic Mop Handle available on page 16.*

Size: 67 cm x 7.5 cm / 26.4" x 3" Item #: 357051 **\$31.99**

EnviroWand Sleeve Replacement:

Size: 45 cm x 7.5 cm / 17.72" x 3" Item #: 357052 **\$12.99**

Product Review

"This grouping of products is a game-changer when it comes to taking care of your home. You will save time and money and eliminate the need to use harmful chemicals. You will be amazed at what these four simple products can do for your home!"

*Jamie Silver
Sales Leader, NY, Creating Safe Havens for 2 years*

Household Package Plus

Enjoy product savings by ordering our Household Package Plus collection! See page 50.



Get Dirt WHERE IT HIDES



WET, DRY OR RECYCLED NOTHING GETS PAST OUR MOPS

Keeping your home a Safe Haven can be a challenge, especially with all the chemical pollution, dirt and debris that get tracked in from outside. Replace your heavy, messy mop and bucket—or your chemical-laden spray mop—and rely on Norwex Microfiber and water only to make your home a Safer Haven.

- Replace expensive floor cleaners containing harsh chemicals
- Reduce harmful chemicals on your floors, where children and pets play
- Clean floors quickly and easily using only a Norwex Microfiber Mop and water—floors dry super fast
- Safe for wood, laminate, tile and vinyl
- Telescopic Mop Handle extends to easily get walls, windows and other hard-to-reach areas clean, too
- **Our newest Mop Pad is made using Recycled Plastic Bottles—so you can live more sustainably!**

Connect with your Norwex Consultant about how to earn a FREE Norwex Mop System!

 **RECYCLED**



BacLock®

NEW Wet Mop Pad Made from 70% Recycled Materials

Our innovative microfiber Wet Mop Pad made from 70% recycled materials is created from the equivalent of 2.3 recycled plastic bottles (500 ml), so you're reducing landfill as you also cut back on chemicals in your home. Same great performance as our original Wet Mop Pad. Use slightly damp for wood and laminate, or wet for tile and vinyl.

Size: 52 cm x 15 cm / 20.47" x 5.91" large
Item #: 350004 **\$33.99**



NEW Chenille Dry Mop Pad

It's like an EnviroWand® for your floor! Extra-long nubby chenille microfiber is statically charged to pick up and hold dirt, dust, pet hair and other large particles and crumbs. Great for baseboards, walls and ceilings. Pair it with the Ergo-Bend to easily reach under furniture! *Ergo-Bend available on page 17.*

Size: 52 cm x 15 cm / 20.47" x 5.91" large
Item #: 352020 **\$36.99**

Clean Up the World As You Clean Your Floor!

From August 1 to December 31, 2017, a portion of the proceeds from each Wet Mop Pad made from 70% recycled materials benefits The Washed Ashore Project, a nonprofit partner of the Norwex Foundation for A Brighter Future.



A Mop System FOR EVERY SPACE



BacLock®

Wet Mop Pad

The microfiber Wet Mop Pad is ideal for washing floors and walls. After using, remove pad from base, rinse and hang to dry. The pad does not need to be laundered after every use—only when the front inch of the pad edge becomes soiled.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 350001 **\$32.99**
Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 350000 **\$24.99**



Dry Superior Mop Pad

Made of 100% microfiber, the Dry Superior Mop Pad is statically charged and will pick up the smallest particles of dirt, dust, pet hair, crumbs and more.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 352011 **\$32.99**
Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 352010 **\$24.99**



Tile Mop Pad

The Tile Mop Pad gives you extra cleaning power wet or dry on hard surfaces. Special nylon fibers are woven into our microfiber pad to make removing dirt and debris from tile floors quick and easy.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 350106 **\$32.99**
Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 350105 **\$24.99**

LARGE MOP SYSTEM



Superior Mop Starter System:

- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Item #: 1209

Retail price: ~~\$127.96~~ **\$112.99**

SMALL MOP SYSTEM

Superior Mini Mop System:

- (1) Telescopic Handle
- (1) Small Mop Base
- (1) Small Wet Mop Pad
- (1) Small Dry Superior Mop Pad

Item #: 1210

Retail price: ~~\$104.96~~ **\$94.99**

More FOR YOUR Floor



Rubber Brush

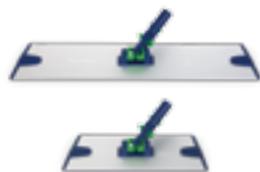
Our Rubber Brush is perfect for cleaning our Mop Pads, Entry Mat and EnviroWand®; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.
Size: 16 cm x 5 cm / 6.3" x 1.97" Item #: 357010 **\$14.99**

Mop Base

This durable Mop Base comes in small or large, easily snaps into the Telescopic Mop Handle or Ergo-Bend, and features an easy locking mechanism to hold the base firm for washing walls. Velcro® strips on one side secure Mop Pads to the base, and rubber edging protects walls and furniture.

Size: 40 cm x 8 cm / 15.75" x 3.15" large
Item #: 355101 **\$31.99**

Size: 24 cm x 8 cm / 9.45" x 3.15" small
Item #: 355100 **\$24.99**



Telescopic Mop Handle

Combine with large or small Mop Base and your choice of Norwex Mop Pad or our EnviroWand or Ergo-Bend for the ultimate in floor or under-the-fridge cleaning. Handle adjusts to fit your height so you can comfortably clean even those hard-to-reach areas. *EnviroWand available on page 13; Ergo-Bend on page 17; Complete Mop Systems available on page 15.*

Size: adjustable 98 cm – 160 cm / 38.58" – 62.99"
Item #: 356001 **\$29.99**



Mop Conversion Kit

Use these handy brackets to convert the small or large Mop Base to clean windows or ceilings. Durable rubber grommets fasten Norwex cloths in place for washing and polishing hard-to-reach areas.

Size: 8 cm x 5 cm / 3.15" x 1.97" Item #: 356400
\$11.99 set of two



My Story

"Five years ago, my husband's business was impacted by some economic challenges. While I enjoyed being a stay-at-home mom, I also wanted to help out financially. So I did both, with Norwex! Fast forward to the day my Norwex Starter Kit arrived . . . My husband and I rushed to our bathroom and did the butter demo, comparing a competitor's cleaning product to the EnviroCloth®. The look on my husband's face was priceless when he saw how much better the EnviroCloth worked, *with only water!* Now, with Norwex I have a renewed sense of purpose and identity, and it's made a huge impact on my family. With the flexibility and financial assistance that Norwex provides, we have been able to adopt and grow our family!"

Lori Jones

Vice President Sales Leader, CA, Creating Safe Havens for 4 years

Entry Mat

What's the best kind of dirt? The kind that stays outside! 85% of contaminants are brought into the home in the first four steps! Our Entry Mat features super-thirsty microfiber and stiff polypropylene bristles to help trap dirt and other pollutants in the mat instead of tracking them into your home. Use the Norwex Rubber Brush or hand-held vacuum to keep it looking fresh between washings. To launder, toss in washing machine. Air dry.

Size: 50.8 cm x 76.2 cm / 20" x 30"

Item #: 356511 graphite ● Item #: 356510 brown ●
\$69.99



Ergo-Bend

Extend your reach even further with the flexible and convenient Ergo-Bend mop attachment, and mop and dust around your home with the greatest of ease! Helps you reach the dust bunnies beneath couches, beds and other large furniture. Simply attach the Ergo-Bend to your Mop Base and Telescopic Mop Handle, and give your home the deep, powerful clean it deserves, without having to bend, stoop or squat! *Mop Base, Telescopic Mop Handle and Mop Pads not included.*

Size: 22.86 cm / 9"

Item #: 356401 **\$39.99**



Pick Up EVEN MORE

Kitchen Cloths AND Towels

GREAT FOR MORE THAN JUST DISHES!

Ditch the paper towels and let our Kitchen Cloths and Towels help you effectively dry your cups, dishes and silverware; wipe and clean your sink and dirty countertops, and so much more. These extra-absorbent and lint-free microfiber cloths and towels will help you grab, trap and eliminate kitchen messes using only water. Works great on all types of hard surfaces, including stainless steel, enamel, ceramic, glass, chrome, granite, marble, wood, tile and china. Contains our powerful BacLock® antibacterial agent. Ten colors to complement any décor!



Kitchen Cloth

Size: 35 cm x 26 cm / 13.78" x 10.24"

\$10.99

Item #: 307210 orchid

Item #: 307207 latte

Item #: 307212 pomegranate

Item #: 307208 sea mist

Item #: 307209 graphite

Item #: 307206 blue

Item #: 307220 teal (New in Oct)

Item #: 307219 eggplant (New in Oct)

Item #: 307216 sunflower (New)

Item #: 307217 charcoal (New)



Kitchen Towel

Size: 65 cm x 35 cm / 25.59" x 13.78"

\$19.99

Item #: 307110 orchid

Item #: 307107 latte

Item #: 307112 pomegranate

Item #: 307108 sea mist

Item #: 307109 graphite

Item #: 307106 blue

Item #: 307120 teal (New in Oct)

Item #: 307119 eggplant (New in Oct)

Item #: 307116 sunflower (New)

Item #: 307117 charcoal (New)

Save with Sets!



Kitchen Cloth Trio

Set of 3 Kitchen Cloths

Retail price: ~~\$32.97~~ **\$28.99**

Item #: 1461 orchid

Item #: 1423 latte

Item #: 1463 pomegranate

Item #: 1425 sea mist

Item #: 1424 graphite

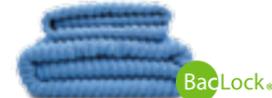
Item #: 1422 blue

Item #: 1709 teal (New in Oct)

Item #: 1707 eggplant (New in Oct)

Item #: 1705 sunflower (New)

Item #: 1703 charcoal (New)



Kitchen Towel and Cloth Set

(1) Kitchen Cloth

(1) Kitchen Towel

Retail price: ~~\$30.98~~ **\$27.99**

Item #: 1459 orchid

Item #: 1433 latte

Item #: 1464 pomegranate

Item #: 1435 sea mist

Item #: 1434 graphite

Item #: 1432 blue

Item #: 1708 teal (New in Oct)

Item #: 1706 eggplant (New in Oct)

Item #: 1704 sunflower (New)

Item #: 1702 charcoal (New)



51,000+ trees are cut down daily for North America's paper towel habit!



NEW COLORS

STAND UP TO **Kitchen Messes**

Product Review

"Every household needs an All-Purpose Kitchen Cloth for grease, grime, and oven and grill cleaning. I've even used it for grease on fabrics! It's hands down an all-around versatile cloth!"

Carolyn Ryan
Executive Vice President Sales Leader, MN
Creating Safe Havens for 8 years

All-Purpose Kitchen Cloth

Our classic graphite waffle-weave cloth cleans dishes, counters, tables, stovetops, ovens and appliances. Non-abrasive and durable, this cloth is great at wiping away grease for a fast clean!

Size: 30 cm x 30 cm / 11.81" x 11.81"
Item #: 307000 graphite **\$13.99**



Kitchen Scrub Cloth

Specially designed microfiber woven with nylon easily tackles tough jobs like dirty pots and pans. Safe for all non-stick surfaces, it's ideal for hard-to-clean areas that need a little extra scrubbing power.

Size: 35 cm x 35 cm / 13.78" x 13.78"
Item #: 307001 blue **\$13.99**



Magnet Ball

The Magnet Ball prevents calcium from building up in dishwashers and washing machines, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines.* 5-year warranty

Size: 5 cm x 5 cm x 6 cm / 2" x 2" x 2.5"
Item #: 357020 **\$39.99**



Super Jet Dishwasher Detergent

Conditions, softens water and minimizes hard water and lime buildup. Includes biodegradable ingredients and cleans up to 25 loads or up to 40 loads when used with the Magnet Ball. *Not for use in dishwashers with stainless steel lining.*

Size: 500 g / 17.64 oz.
Item #: 1772 **\$15.99**



Kitchen Helpers YOU'LL RELY ON AGAIN AND AGAIN



Product Review

"How great that Norwex provides a solution that is simple, free of harsh chemicals and effective for a mundane chore we do each day! The Dishwashing Liquid is easy and effective, and when you pair it with my FAVORITE Norwex product, the DISH CLOTH, I find I no longer need to use scrubbers, sponges or additional tools to wash my dishes or pots and pans."

Lindsay Norman
Vice President Sales Leader, TX
Creating Safe Havens for
4 years



BacLock®

Dish Mat

Pile dishes high while you save time and effort and eliminate the "wet towel" dilemma. Use the handy loop to hang dry, then fold in half for easy storage. The Norwex Microfiber beneath the mesh absorbs 1½ times its weight in water!

Size: 53 cm x 36 cm / 20.87" x 14.17"
Item #: 307300 latte
\$25.99

NEW EnviroSponges

Our dual-sided, multipurpose EnviroSponge beats other sponges hands down! The inner foam combined with our highly absorbent EnviroCloth® microfiber absorbs all kinds of spills and soppy messes. The BacLock® agent within the soft EnviroCloth microfiber side only is designed to inhibit bacterial odor, mold and/or mildew growth within the EnviroCloth microfiber. Use the scrubby side to loosen gooey grime and tough baked-on spills and the soft, absorbent microfiber side to whisk away the residue. This set of two is long-lasting and machine-washable, so you always have one handy. Keep one in the kitchen and one in your bathroom—or any other place a sponge is desired! 1-year warranty

Size: 15.2 cm x 10.2 cm / 6" x 4"
Item #: 354105 **\$19.99** pack of 2



Enviro Fact

Many dish soaps contain unnecessary ingredients such as phosphates, which can create "dead zones" by washing into streams and rivers.

Dishwashing Liquid

Our ultra-concentrated, natural formula is made with biodegradable ingredients and is free from phosphates, phthalates, SLS, SLES and dyes. The gentle, sudsing formula gets your dishes spotless, even in the hardest water. Scented with essential oil of Clementine for a crisp, citrus aroma. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz.
Item #: 1014 **\$9.99**



Bottle Brush with EnviroSleeve

Quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Flexible and sturdy ThermoPlastic Rubber bristles combine with an easy-grip handle in this kitchen "must have." Layer on the EnviroSleeve that comes in the set for delicate glassware or purchase the EnviroSleeve with Scrubber for extra-tough jobs. Dishwasher safe. 1-year warranty (1 brush/1 sleeve)

Bottle Brush: 4.8 cm x 31.8 cm / 1.9" x 12.5"
EnviroSleeve: 7.6 cm x 11.4 cm / 3" x 4.5"
Item #: 1451 **\$19.99**



BacLock®

Bottle Brush Accessories

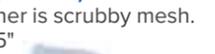
EnviroSleeve (1 sleeve)
Item #: 357056 **\$5.99**



BacLock®

EnviroSleeve with Scrubber (1 sleeve)

One side is microfiber, the other is scrubby mesh.
Size: 7.6 cm x 11.4 cm / 3" x 4.5"
Item #: 357057 **\$8.99**



Bottle Brush Extensions

Two sizes for use with your Bottle Brush handle (sold with item # 1451, above). Dishwasher safe. 1-year warranty
Size: 19.8 cm x 6 cm / 7.8" x 2.4"
26.1 cm x 3.5 cm / 10.3" x 1.4"
Item #: 357013 **\$15.99** set of 2 extensions



NEW Sink Mats

Create a handy landing pad for the next wet mess in your kitchen or bathroom before it ever happens! These highly absorbent microfiber-and-foam mats are perfect near sinks and faucets, where drippy, sticky, gooey messes are most likely to occur. A layer of soft Norwex Microfiber tops a thin layer of foam to absorb drips and spills from wet glasses, bottles and jars. The textured bottom layer features silicone dots to reduce slippage.

Sizes: 25.4 cm x 20.3 cm / 10" x 8", 20.3 cm x 15.2 cm / 8" x 6" and 15.2 cm x 10.2 cm / 6" x 4"
Item #: 307310 **\$29.99** set of 3



BacLock®

NEW SOLD IN PACKS OF 2 Dish Cloths

Washing your dishes can be a chore, but with the specially woven, netted Dish Cloth you can do your dishes and so much more, with ease! Great for everyday use, these nonabsorbent cloths will do some heavy-duty cleaning anywhere scrubbing action without a lot of water is required. They're great for removing flour, dough and other sticky substances from countertops after baking.

Size: 45 cm x 45 cm / 17.72" x 17.72" **\$16.99** pack of 2
Item #: 307008 graphite (New) ● Item #: 307006 blue ●





Cleaning Paste

Having trouble with stubborn stains? The gentle yet effective Cleaning Paste gives you a little scour power to clean multiple surfaces in every room of your home. Use with a damp EnviroCloth® to clean, polish and protect chrome, stainless steel* and porcelain. Lasts a long time and safe for coffee pots, glasses and most food-ware products. Comes as a solid; add water to form a paste. Lather well for a more gentle scrubbing action. **Not for use on brushed stainless steel.*

Size: 200 ml / 6.76 oz.
Item #: 403500 **\$29.99**

Cleaning Paste, Like Elbow Grease In a Jar!

- Removes burned-on gunk from bakeware
- Cleans grime from kitchen sinks, stovetops and even your bathroom
- Easily gets rid of sticky messes
- Brightens white rubber on tennis shoes
- Removes scuff marks, permanent marker and much more!

Oven & Grill Cleaner

Formulated for the toughest oven and grill cleaning tasks, this enzyme-based cleaner safely dissolves baked-on, burned-on food and stubborn, greasy spills for easy clean-up, without caustic chemicals or fumes. It's also great for pots, pans and bakeware, and won't leave residues or odors behind, so food tastes like it should. Comes with a unique spray nozzle with two settings, spray or foam, for extra cleaning power. Water-based and contains biodegradable ingredients.

Size: 350 ml / 11.8 fl. oz.
Item #: 403426 **\$29.99**



SpiriSponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances.*

Item #: 354102
\$10.49 pack of 2



Scrubbing Doesn't HAVE TO BE HARD



Spirinett

Extremely durable and long-lasting scrubber for really tough jobs. Removes dried or burned-on food from pots and pans. Made of stainless steel. *Use caution, may scratch some surfaces.*

Item #: 354100
\$5.99 pack of 2



Mighty Mesh Pot Scrubber

Save your nails! Easy-grip handle makes cleaning a breeze! Rust-free, stainless steel scrubber. *Use caution, may scratch some surfaces.*

Item #: 354103
\$9.99



Micro Cleaning Hand Pads

Great for tough cleaning jobs, these disposable pads remove stains such as crayon, scuff marks, soap scum, ground-in dirt and much more. *Product breaks down with normal use.*

Size: 10 cm x 6 cm x 2 cm / 4" x 2.5" x 1"
Item #: 357110 **\$6.49** pack of 2



My Story

"The moment I knew that I had to start my own Norwex business was when my husband reminded me that I was practically selling Norwex products anyway. I loved the products so much I was already telling everyone about them! Six months after joining, I really caught the vision of what Norwex could mean for my family financially. Initially, I wasn't sure about starting a business. Pregnant with my fifth child, I had zero time. But the idea of being with my kids each day, contributing to our household income, and sharing Norwex products with others won me over. The most rewarding part of running my Norwex business? Seeing how my success has allowed my husband to switch careers to one he loves! That has made all the difference for me."

Amy Fullmer

Senior Vice President Sales Leader, UT, Creating Safe Havens for 6 years



Product Review

"I had no idea what I wasn't taking off my fruits and veggies until I started using the Fresh Produce Wash and Veggie and Fruit Scrub Cloth! I just spray, wait 30 seconds and rinse! Apples, potatoes, cucumbers, carrots are squeaky clean, and I don't need to peel them anymore! I can cut them right up on my Cutting Board—which doesn't pit, stain or get bacterial!"

Amy Lutes
Sales Leader, IN
Creating Safe Havens for
1 year

Cut Prep Time IN HALF



Veggie and Fruit Scrub Cloth

This two-sided cloth is perfect for scrubbing and polishing fruit and veggies. Rough side for scrubbing, smooth side for polishing. Highly effective for removing dirt, waxes and debris. The perfect companion to our Fresh Produce Wash!

Size: 32 cm x 32 cm / 12.6" x 12.6"
Item #: 307010 green **\$13.99**

Cutting Board

Reduce your plastic use and ditch your old, plastic cutting board. Molded from natural Rice Husks, the Norwex Cutting Board is the essential kitchen tool! It's made from biodegradable materials, it's easy to clean, and has an extremely durable composition to protect your counters from knife damage. It's a great alternative to plastic cutting boards. Features a food-grade silicone grip ring beneath the board to ensure it stays in one place, allowing you to chop, slice and dice your way to a perfect meal, every time! Dishwasher safe.* 1-year warranty *Avoid high-heat settings.

Small:
35 cm x 25 cm / 13.8" x 9.8"
Item #: 370001
\$39.99

Large:
40 cm x 30 cm / 15.75" x 11.8"
Item #: 370002 (New)
\$49.99



Fresh Produce Wash

Enjoy cleaner, fresher fruits and vegetables. Made with plant-based, biodegradable ingredients, Fresh Produce Wash effectively removes unwanted chemical residue from fertilizers, dirt and bacteria, helping to extend the shelf life of your produce. Plus, the natural formula contains no phosphates, sulfates or parabens so you can feed your family without worry.

Size: 355 ml / 12 fl. oz.
Item #: 403470
\$24.99



Silicone Lids

Plastic wraps can be a struggle to use. They can leach harmful chemicals into your food, and they end up in the landfills. These colorful lids create a tight seal on any smooth rim to keep food fresh when storing. The heat-resistant, food-safe silicone also allows for quick cooking, steaming and reheating in the oven or microwave. BPA-free. Oven safe up to 425°F. Dishwasher safe. 1-year warranty

Blue Lid: 26 cm diameter / 10.2" diameter
Green Lid: 20 cm diameter / 7.9" diameter

Item #: 358020

\$19.99 set of 2



Silicone Cup Lids

Insulate your drinks with a tight seal to keep your coffee and tea hot, and your soft drinks cold for longer. Works on stainless steel, glass, plastic or ceramic containers with smooth rims. Makes a convenient cover for small bowls, and you can even use them as an effective drain stop in a pinch! BPA-free. Dishwasher safe. 1-year warranty

Size: 12 cm diameter / 4.7" diameter
Item #: 358021 2 blue and 2 green
\$15.99 set of 4



Silicone Bakeware Lid

Ideal for baking and casserole dishes. Makes a great splatter guard in the microwave or on the stovetop. They're oven safe up to 425°F. Perfect to protect food at parties, picnics or on the go. Use on any stainless steel, glass, plastic or ceramic container with a smooth rim. BPA-free. Dishwasher safe. 1-year warranty

Rectangular Lid: 25 cm x 35 cm / 10" x 14"
Item #: 358023 red **\$29.99**

Square Lid: 23 cm x 23 cm / 9" x 9"
Item #: 358022 red **\$15.99**



According to the Environmental Protection Agency, each year over 380 billion plastic bags, sacks and wraps are consumed in the U.S.

Reduce. Reuse. Repeat.



Put Sustainability ON THE MENU



Reusable Grocery Bag with BacLock®

Go green with the Norwex reusable carry-all bag made with recycled plastic. It's the right size for a trip to the grocery store and strong enough to hold all your fruits, vegetables and other food staples. Made with food-grade fabric and our BacLock lining. Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1" Item #: 358510 **\$6.99**



Reusable Produce Bags

A must-have for every shopping trip! Don't add plastic waste to the landfills—use our washable mesh polyester Reusable Produce Bags. They take you from the produce aisle to the refrigerator drawer. Strong enough to carry a full load of fresh fruits and veggies. Best of all, they're non-leaching and non-toxic, so your food stays fresh and pure! 1-year warranty Size: 30 cm x 35 cm / 11.8" x 13.8" Item #: 1466 **\$14.99** set of 3

Stainless Steel Drinking Straws

Our pack of four Stainless Steel Drinking Straws is an intelligent, Earth-friendly, long-lasting alternative to plastic or paper disposable straws. Cleaning Brush for easy cleanup sold separately. Dishwasher safe. 1-year warranty



Stainless Steel Drinking Straws

Size: 21 cm long x .6 cm diameter / 8.26" long x .24" diameter Item #: 358030 **\$16.99** pack of 4

Stainless Steel Straw Cleaning Brush

Item #: 358031 **\$4.99**



300 water bottles at \$1.21 each

1 filter + pitcher at \$49.99

Monthly Savings: over \$300 for a family of four

Yearly Savings: over \$4,000

Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Filters reduce impurities such as limescale and chlorine. Ensure the best-tasting water every day by replacing the filter every four weeks. Convenient replacement display indicates when it's time to replace (approximately 100 fillings). Item #: 358105 **\$29.99** pack of 2



One replacement filter



RECYCLED

NEW Norwex Napkins Made from 50% Recycled Materials

What's ultra-convenient and helps you clean up the world every time you clean your plate? Norwex Napkins made from 50% recycled materials, of course! Each set is made from the equivalent of five recycled plastic bottles (500 ml). And they have everything you love about our Norwex Microfiber, like our BacLock® self-cleansing agent and those extra-fine fibers that absorb and hold spills and dribbles so much better than anything else. Plus they're much more sustainable and affordable than paper towels.

Size: 43.2 cm x 31.8 cm / 17" x 12.5" Item #: 307400 slate **\$29.99** set of 4

Norwex Water Filtration System

These days, the widespread use of bottled water means that millions of single-use plastic bottles a day end up in landfills. Our Norwex Water Filtration System is a great-tasting choice for you and a healthier choice for the environment. It provides cleaner, tastier water for just pennies a liter without the plastic waste! Includes one filter. Size: 2.5 L Item #: 1519 blue **\$49.99**



BPA-FREE
SANS BPA

Great Taste

Exclusive magnesium technology means better-tasting water, perfect for drinking and cooking!

Save Money

One pitcher can save hundreds of dollars—more than \$300 monthly when compared to purchasing water in plastic bottles.

Reduce Waste

Decrease the amount of plastic waste in our landfills and our oceans. Each pitcher saves about 3,600 plastic water bottles per year.



More than 60 million plastic bottles a day go to landfills and incinerators.

WHAT DOES SUSTAINABILITY MEAN?

At Norwex, sustainability means supporting our environment by offering solutions that reduce plastic waste. That's why our newest microfiber is made from up to 70% post-consumer recycled plastic water bottles. Now, you're not only cleaning your home—you're also helping to clean up the world!



NEW Liquid Laundry Detergent

Our Liquid Laundry Detergent is tough on dirt, not the environment. Designed for today's active families, our biodegradable, ultra-concentrated, enzyme-based Liquid Laundry Detergent delivers potent effectiveness against your toughest odors and stains. Using only ¼ the amount of most leading brands, it works in both high-efficiency as well as conventional machines to effectively help reduce all kinds of odors and stains with just a few pumps. You'll be tempted to use more, but don't—a little bit goes a long way!

Size: 430 ml / 17 oz. Item #: 403454 **\$34.99**

Norwex Laundry Detergents Are Free From:

- Phosphates
- Sulfates
- Chlorine
- Dyes
- Fragrances
- Fillers
- Ammonia
- Bleach
- Optical brighteners
- Phthalates

**Wrap Them
in LOVE,
NOT HARMFUL
CHEMICALS**



Ultra Power Plus™ Laundry Detergent

This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. Designed for both high-efficiency and conventional washing machines, Ultra Power Plus whitens whites, brightens brights and dissolves grease and grime. Safe on all fabrics, including hand-washables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs Item #: 1125 **\$24.99**

	Liquid Laundry Detergent	Ultra Power Plus
# of loads (small, HE)	215	100
Cost per load (small, HE)	\$0.16	\$0.25
Enzyme-powered	Yes	No
Removes strong odors	Better	Good
Pre-measured for ease of use	Yes	No
Dissolves well and disperses evenly	Better	Good
Breaks down starch-, sugar-, fat- and protein-based stains	Yes	Yes
Ultra-concentrated	Yes	Yes
Biodegradable surfactants	Yes	Yes
No harmful chemicals (fragrances, phosphates, sulfates, ammonia, bleach, fillers)	Yes	Yes
Product not tested on animals	Yes	Yes
Works in HE and conventional	Yes	Yes
Effective in hard water	Yes	Yes
Works on all types of fabrics	Yes	Yes

Product Review

"Norwex laundry products save time, save money, save your health and are very effective. The laundry detergent lasts my family of 4 (HE washer) for 3 months! Huge money savings! Plus, it works great for taking out stains from really dirty work clothes without pretreating. The dryer balls eliminate the need for toxic dryer sheets and fabric softener as well as reduce drying time, static and wrinkles. I will never go back to store-bought laundry products!"

Trista Rose
Senior Executive Sales Leader, OK
Creating Safe Havens
for 2 years

SIMPLE, WORRY-FREE Laundry Care

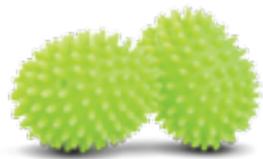


Fluff and Tumble Dryer Balls

Why choose chemical-laden dryer sheets or fabric softeners? Made of 100% New Zealand wool, our Fluff and Tumble Dryer Balls soften fabric, may help reduce static, help reduce wrinkles and cut drying time—all without the use of chemicals. They're also great for use with our Essential Oils. 2-year warranty
Essential Oils available on page 34.

Item #: 357021
\$29.99 set of 3

	Fluff and Tumble	Dryer Balls	Dryer Sheets
Softens fabric	Yes	Yes	Yes
Helps reduce drying time	Yes	Yes	No
Chemical-free	Yes	Yes	No
Helps reduce lint and wrinkles	Yes	Yes	Yes
100% wool	Yes	No	No
Natural	Yes	No	No
Environmentally friendly (reuse again & again)	Best	Good	No
Economical	Yes	Yes	No



Dryer Balls

The unique design lifts and separates laundry while softening fabrics. Helps reduce drying time, static cling and wrinkles. 1-year warranty

Item #: 1150 green
\$21.99 set of 2



Although they may make your clothes feel soft and smell "fresh," fabric softeners and dryer sheets leave residual chemicals on your laundry, consequently exposing your body to them.



Stain Remover

Works without chlorine bleach or other harsh chemicals to penetrate, dissolve and eliminate a variety of stains on contact. Gentle on delicate fabrics and works in all water temperatures. Formula contains biodegradable ingredients and is free of dyes, petroleum solvents, phosphates and other harsh chemicals.

Size: 355 ml / 12 fl. oz.
Item #: 403465 **\$10.99**



Washing Net

The durable Washing Net allows soap and water to flow through easily, protecting microfiber cloths, delicates and baby clothing in the washer and dryer. 1-year warranty

Size: 40 cm x 30 cm / 15.75" x 11.81"
Item #: 354010 **\$12.99**



My Story

"Norwex has changed my life in ways I thought were unimaginable. You know when you're a child and you believe anything is possible? Norwex has made me look at life through a child's eyes again. I've learned to dream again. I'm a single mom and have managed to pay off all my debt, including my home mortgage. I did all this just by sharing my passion about these outstanding products with my friends, family and amazing Customers. I can't imagine having a job that fulfills me more!"

Cindy McGrady
Senior Vice President Sales Leader, IL
Creating Safe Havens for 6 years

WRINKLE-FREE, LINT-FREE, Stress-Free!



Wrinkle Release Spray

Our Wrinkle Release Spray is specially formulated with unique ingredients to remove unsightly wrinkles in no time. Simply spray lightly, then gently tug and smooth the wrinkles away! It contains biodegradable ingredients that gently condition as they effectively remove wrinkles while also preserving the shape of garments. It has a natural fragrance, and it's safe for bright colors and delicate fabrics. Keep one at home or take one with you to quickly get rid of creases and wrinkles wherever you go! Free from parabens, phthalates, artificial dyes and artificial fragrances.

Size: 355 ml / 12 fl. oz.
Item #: 403467 **\$19.99**



Rest Assured A GENTLE, DEEP CLEAN

Mattress Cleaner

Not just for mattresses, our Mattress Cleaner is an enzyme-based formula designed to help remove organic material and provide a deep cleaning of body oils, pet dander and other contaminants from pillows, comforters, pet bedding, fluffy toys and fabric furniture. Lightly spritz and allow to dry. Contains biodegradable ingredients. *Not for use on nonabsorbent plastic crib or foam mattresses.*

Size: 350 ml / 11.8 fl. oz.
Item #: 403422 **\$29.99**



Carpet Stain Buster

Our enzyme-based carpet cleaning solution dissolves and eliminates even the toughest stains, while neutralizing odors. It contains biodegradable ingredients, so it won't contaminate waterways. Great for spot cleaning as well! Comes with a spray nozzle. *Not for use on carpets treated with Scotchguard™.*

Size: 350 ml / 11.8 fl. oz.
Item #: 403423 **\$29.99**



My Story

"I joined Norwex six years ago when someone cleaned my windows with these 'magic cloths' and just water. I immediately saw the genius of the products and thought, 'This needs to be in every home in the world, and I am going to help make it happen.' I had no idea about home parties or direct sales, but I didn't let that stop me from jumping in. After my daughter was born, I knew I could no longer work in a corporate environment, where my hours were chosen for me. What a blessing Norwex has been to my family and me! With Norwex, I do think you can have it all – career and family, in harmony. There is nothing better than enjoying rewarding work, using all my business skills to grow my own bottom line, and helping others do the same!"

Sarah Schumaker
Executive Vice President Sales Leader, CO
Creating Safe Havens for 6 years

Lint Mitt

This handy mitt quickly and effectively removes lint, dust and pet hair from your clothing and other textiles. Perfectly sized for travel, without the sticky waste of most lint rollers!

Size: 14 cm x 10 cm / 5.51" x 3.94"
Item #: 308040 **\$12.99**



LOSE THE CHEMICALS **Not the Fresh Air**

NEW Fragrance Disc

Paired with Norwex Essential Oils, our ceramic Fragrance Disc makes an elegant statement while adding a light scent to any room, closet or drawer in your home. Free of the harmful chemicals found in typical air fresheners, candles and wax melts, it smells fresh and natural without using heat or electricity. Just add 2 to 3 drops of your favorite Norwex Essential Oil for a subtle, long-lasting scent to freshen your home. 1-year warranty. *Essential Oils not included.*
Size: 6 cm / 2.36" diameter; ribbon: 30 cm / 11.8"
Item #: 403721 **\$15.99**



NEW Car Vent Clips

Our ceramic Car Vent Clips, paired with Norwex Essential Oils, are free of the synthetic chemicals found in most car freshener sprays and cardboard fragrance discs. Just 1 or 2 drops of Essential Oil is all you need to restore freshness to your car's interior, naturally. 1-year warranty. *Essential Oils not included.*
Size: 4 cm / 1.57" diameter
Item #: 403720 **\$19.99** pack of 2



Essential Oils ...THE PERFECT ALTERNATIVE TO AIR FRESHENER SPRAYS

SO MANY GREAT USES!

- Dilute 4 to 5 drops in a full Norwex Spray Bottle to lightly scent the air
- Spritz the mixture on an EnviroCloth® to wipe down countertops and leave surfaces with a fresh, clean scent
- Try 2 to 3 drops on our Fluff and Tumble Dryer Balls to scent laundry, or on a Fragrance Disc to tuck into drawers, linen closets and air vents
- Use 1 to 3 drops on a Fragrance Disc or Car Vent Clip to scent the air in your home or car.

Let our Essential Oils turn your home or car into a safe and wonderfully scented haven! They are crafted in small batches with delicate balance and precision to yield our unique botanical blends. You can create a naturally soothing, energizing or purifying environment wherever you are.

*From organic Italian farming. Not recommended for topical or oral use. Flammable; keep away from flames or sparks.



Soothing Blend

Settle in as the natural aromas of Lavender*, Vanilla, Chamomile and Sandalwood combine to create a soothing scent that helps you relax and unwind. Escape to a place of serenity with our Soothing Blend.
Size: 15 ml / .5 fl. oz. Item #: 403140

\$39.99



Energizing Blend

The bright citrus aromas of Orange* and Lime pair perfectly with just a hint of fresh Mint and delicate Rose to help uplift and energize. Delightful and playful, our Energizing Blend lifts your spirits, like a sunny day!
Size: 15 ml / .5 fl. oz. Item #: 403142

\$34.99



Purifying Blend

Warm and inviting, the rich scents of spicy Cinnamon and Cloves are complemented by Sweet Orange*, Eucalyptus and a hint of Rosemary*. These carefully cultivated ingredients are reminiscent of a centuries-old blend that was thought to help purify and cleanse.

Size: 15 ml / .5 fl. oz. Item #: 403141

\$29.99

Natural Freshness FOR YOUR HOME!



Air Freshener Bags

Add lasting freshness to your home with our easy-to-use Air Freshener Bags. Fast-growing, sustainably harvested Bamboo is turned into charcoal, which quickly and effectively absorbs unpleasant odors. With the ability to replace the inner Freshener Bags, it's easy and economical to keep the air in your home fresh, clean and free of chemicals. Recharges naturally in daylight. Use the charcoal as a natural fertilizer when finished. 2-year warranty. Includes bag and 1 refill.

Slim Air Freshener Bag

Size: 75g; 6 cm x 16 cm / 2.6 oz.; 2.4" x 6.3"
Item #: 403702 green

\$8.99

Large Air Freshener Bag

Size: 200 g; 13 cm x 18 cm / 7 oz.; 5.1" x 7.1"
Item #: 403703 graphite

\$9.99

Slim Replacement Bag

Size: 75 g / 2.6 oz.
Item #: 403710

\$6.49

Large Replacement Bag

Size: 200 g / 7 oz.
Item #: 403711

\$7.49

SAVE WITH SETS!

Freshener Bag Duo

(1) green (75 g / 2.6 oz.)
(1) graphite (200 g / 7 oz.)
Item #: 403706
Retail price: ~~\$18.98~~ **\$17.99**



Slim Freshener Set

(2) green (75 g / 2.6 oz.)
Item #: 403707
Retail price: ~~\$17.98~~ **\$15.99**



Great for shoes and boots!



Odour Eliminator

This powerful, enzyme-based deodorant is perfect for use in bathrooms, kitchens, garbage cans/bins, lockers, carpets and even your laundry! It helps to remove unpleasant organic odors such as food, mildew, smoke and urine, and leaves a fresher, cleaner scent. Odour Eliminator contains biodegradable ingredients and is phthalate-free and highly concentrated. Use it diluted to effectively eliminate unpleasant odors. Add a capful to your wash for a fresh, clean scent.

Size: 355 ml / 12 fl. oz.

Item #: 123 **\$16.99**



DIRTY BATHROOM? No Problem!



Mold and Mildew Stain Remover

Our highly effective stain-fighter is your new best friend for removing all traces of mold and mildew stains from a variety of indoor and outdoor surfaces, including tile, sealed grout, porcelain, natural stone, laminate, glass, plastic, stainless steel, wood and concrete. Best of all, it's free from harmful chemicals like chlorine, bleach and peroxide!

Size: 355 ml / 12 fl. oz.
Item #: 403466 **\$23.99**



Descaler

This formula cleans and removes soap scum plus heavy calcium, lime and rust deposits from toilets, shower doors, stalls and bathtubs, leaving them clean and residue-free in just minutes. Helps to remove stains around taps and drains, assisting in the prevention of future buildup with regular use. *Not for use on natural stone surfaces or in any food-ware product.*

Size: 350 ml / 11.8 fl. oz. Item #: 403421 **\$29.99**



Blue Diamond All-in-One Bathroom Cleaner

Our highly concentrated formula safely cleans toilets, basins and most other hard bathroom surfaces without strong fumes, leaving them sparkling clean with minimal effort. The gel's deep penetration allows for effective cleaning and descaling in one application. Phosphate-free and contains biodegradable ingredients. *Not for use on natural stone surfaces.*

Size: 350 ml / 11.8 fl. oz.
Item #: 403461 **\$29.99**



	Blue Diamond	Descaler	Mold and Mildew Stain Remover
All-in-one cleaner	Yes	No	No
Safe, effective ingredients	Yes	Yes	Yes
Removes soap scum	Yes	Yes	No
Removes hard-water stains/calcium buildup	Good	Best	No
Removes rust	Good	Best	No
Removes mold and mildew stains	No	No	Yes

Product Review

"The first time I paired my Bathroom Scrub Mitt with the Mold and Mildew Stain Remover, it blew me away! I had tried absolutely everything on the stained grout in my shower, with no luck. After using these products, it looked like we had done a bathroom remodel! And it was SO quick and easy!"

JoHannah Brown
Senior Executive Sales Leader, NY
Creating Safe Havens for
4 years



Bathroom Scrub Mitt

Microfiber on one side and scrub mesh on the other combine to easily remove stubborn dirt and grime. Sponge liner adds extra absorbency.

Size: 23 cm x 17 cm / 9.06" x 6.5"
\$24.99

Item #: 308031 pink



Item #: 308033 graphite



Ergonomic Toilet Brush and Holder

Our Ergonomic Toilet Brush contains an antibacterial agent to help suppress the growth of bacteria and mold to protect the brush. The brush's ThermoPlastic Rubber bristles are extremely durable and flexible and won't wear out as quickly over time like with standard nylon brush bristles. It also features an ergonomic handle with non-slip grip and a special extension that reaches under the rim for quick and easy cleaning. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4"
Item #: 357009 **\$20.99**



Sanira Toilet Brush System

The Sanira System combines toilet brush, caddy and self-dispensing cleaning solution all in one. The non-corrosive, vegetable-based cleaning solution is safe for septic systems and biodegrades within 48 hours. The brush is made without cavities, reducing the chance of bacteria remaining in crevices. Solution lasts approximately one year when used once a week.

Item #: 403200 **\$59.99**

Sanira Refill

Size: refill, 450 ml / 14.4 fl. oz.
Item #: 403201 **\$19.99**



SOMETHING TO Smile About



PERSONAL CARE SOLUTIONS

When it comes to personal care, you want to ensure that you and your family are safe and free from harmful chemicals. From everyday essentials like toothpaste and deodorant to bath products and lotions used on a daily basis, it's important to keep your family's health and safety in mind. At Norwex, we offer simple, effective personal care products made with naturally sourced ingredients to help keep you clean, fresh and feeling great, because we care about your family just as much as we care about ours.



Adult Silver Care Toothbrush

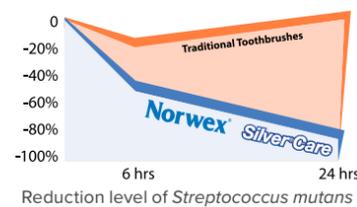
On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria commonly found on toothbrushes—ones that cause plaque, cavities and gingivitis. This toothbrush helps to reduce bacteria growth and buildup and self sanitizes within hours of use. Each package includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under the age of three.*

	Soft	Medium	
Item #:	354052	354062	green ●
Item #:	354053	354063	lt. blue ●
Item #:	354054	354064	red ●
Item #:	354055	354065	dk. green ●

\$20.99

Adult Silver Care Toothbrush Refills

Package includes two refills.
 Item #: 354051 Soft
 Item #: 354061 Medium
\$14.99



Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus mutans*, the principal cavity-forming bacteria.

Start THE DAY Fresh!

Norwex Toothpaste

Our Norwex Toothpaste is a fresh and effective alternative for helping keep your teeth clean and bright. Our unique formula is free from artificial flavors, dyes and sweeteners, with no harmful chemicals. Long-lasting and comes in two flavors, including refreshing mint and a delicious strawberry flavor your kids will love!

Free from: SLS and SLES; fluoride; microbeads; GMO ingredients; artificial flavors, dyes and sweeteners; parabens; phosphates; phthalates; triclosan; synthetic preservatives.

Size: 75 ml / 2.5 fl. oz.

Cooling Mint

Item #: 403185 **\$15.99**

Kids Strawberry

Item #: 403186 **\$15.99**



Deodorant Stick

Our Deodorant Stick uses a gentle blend of essential oils and natural ingredients like Aloe Vera, Tea Tree and Sage to help soothe skin. Combats odor-causing bacteria, giving you the long-lasting freshness you need to feel confident all day. This powerful deodorant is the perfect alternative to traditional antiperspirants that may contain triclosan, phthalates, synthetic preservatives and other harmful chemicals.

Size: 50 ml / 1.7 oz.

Item #: 403602 **\$15.99**



Crystal Deodorant

Our Crystal Deodorant is made from natural salt crystals to help eliminate odor-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g / 2.65 oz.

Item #: 403600 **\$13.99**



Product Review

"I love the Deodorant Stick. It goes on just like a traditional deodorant but doesn't contain any of the scary ingredients. It has a lovely, light scent and lasts all day long. It is my favorite deodorant by far!"

Jen Speers
 Senior Executive Sales Leader, IA
 Creating Safe Havens
 for 6 years

TREAT YOUR **Hands** WITH **Care**



Chenille Hand Towel

This isn't your ordinary hand towel. The luxuriously soft, yet powerful Chenille Hand Towel is perfect for drying your hands and keeping germs and bacteria away, using our exclusive BacLock® technology. This plush hand towel gently dries your skin and comes with a convenient hanger to attach to a towel bar or keep in countless other locations around your home, anytime or anywhere there may be wet, messy hands!

Size: 12.2 x 38 cm / 4.8" x 14.96"

Item #: 309019 graphite

Item #: 309034 eggplant (New in Oct)

Item #: 309026 sea mist (New)

Item #: 309027 teal (New)

\$24.99



3 New Colors to Complement and Coordinate!

BacLock®

Peppermint Foaming Hand Wash

Transform an everyday task into something exhilarating! Let the invigorating peppermint aroma of our Foaming Hand Wash awaken your senses as the rich, naturally sourced ingredients leave your skin feeling soft and silky smooth. Peppermint, Coconut and Apple extracts combine to thoroughly cleanse hands, while Panthenol, Allantoin and Aloe provide extra moisture! Perfect for the bathroom as well as the kitchen. Vegan (no animal-derived ingredients) and free of SLS, SLES, parabens, phthalates, gluten and artificial dyes and fragrances. *Produced on shared equipment that processes nuts.*

Size: 250 ml / 8.45 fl. oz.

Item #: 403195 **\$15.99**

Peppermint Foaming Hand Wash Refill

Size: 946 ml / 32 fl. oz.

Item #: 403196 **\$31.99**



Soft Skin YOU'LL WANT TO Show Off

Body Scrub Mitt

Rejuvenate your entire body with our Body Scrub Mitt. This incredible mitt fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots and reveals smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8"

Item #: 309092 graphite **\$14.99**



Back Scrubber

Now you can uncover fresher, smoother skin on your back and other hard-to-reach places without the strain of twisting and turning. Made with the same incredible microfiber material as our Body Scrub Mitt, the Back Scrubber dries quickly, contains our BacLock® technology and gives you the extra scrubbing power you need to gently exfoliate dead skin cells, so your skin looks silky soft and radiant.

Size: 13 cm x 65 cm / 5.1" x 24.4"

Item #: 309091 graphite **\$19.99**



Enviro Fact

Leaving a bit of moisture on your skin after showering can help prevent your skin from becoming dry.

Body Lotion

Natural botanicals like Coconut Oil, Grape Seed Oil, Organic Aloe Vera, Organic Sweet Almond Oil, Organic Shea Butter and Vitamin E combine to nourish and moisturize the skin, leaving it silky smooth, conditioned and soft. Pineapple and Lemon Peel extracts create a pleasant, light scent and further protect and soften. Great for the whole family!

Contains nut-derived ingredients.

Size: 200 ml / 6.76 fl. oz. Item #: 403155 **\$19.99**

Family Size

500 ml / 16.9 fl. oz. Item #: 403156 **\$39.99**

Shower Gel

Derivatives from Fruit Sugar, Sweet Pineapple, Coconut and Lemon provide a light, citrus scent and gently cleanse the skin, while Aloe Vera nourishes and moisturizes. The gel's gentle foaming action delights everyone, from the youngest to the oldest members of the family. *Produced on shared equipment that processes nuts.*

Size: 200 ml / 6.76 fl. oz. Item #: 403160 **\$16.99**

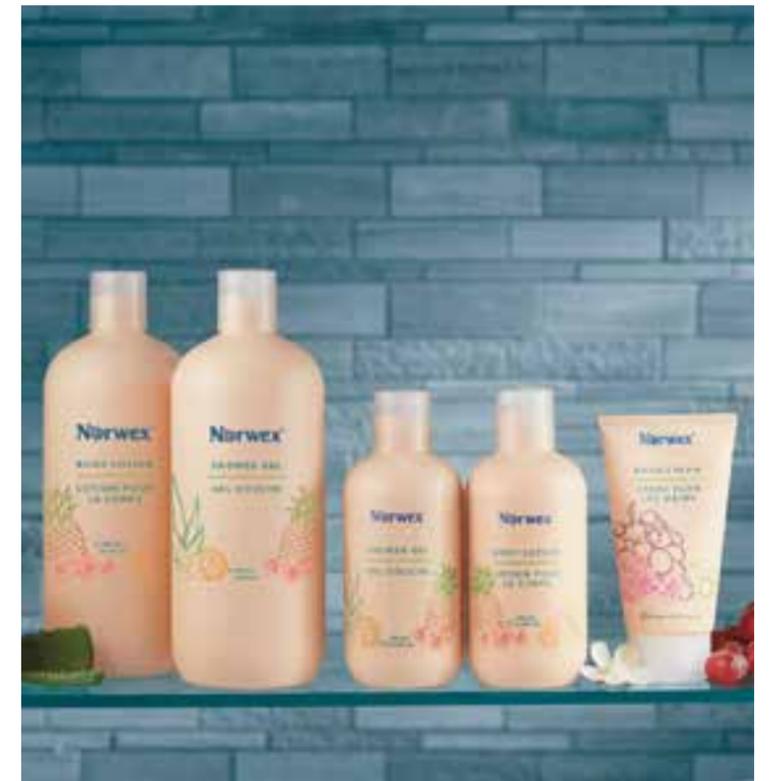
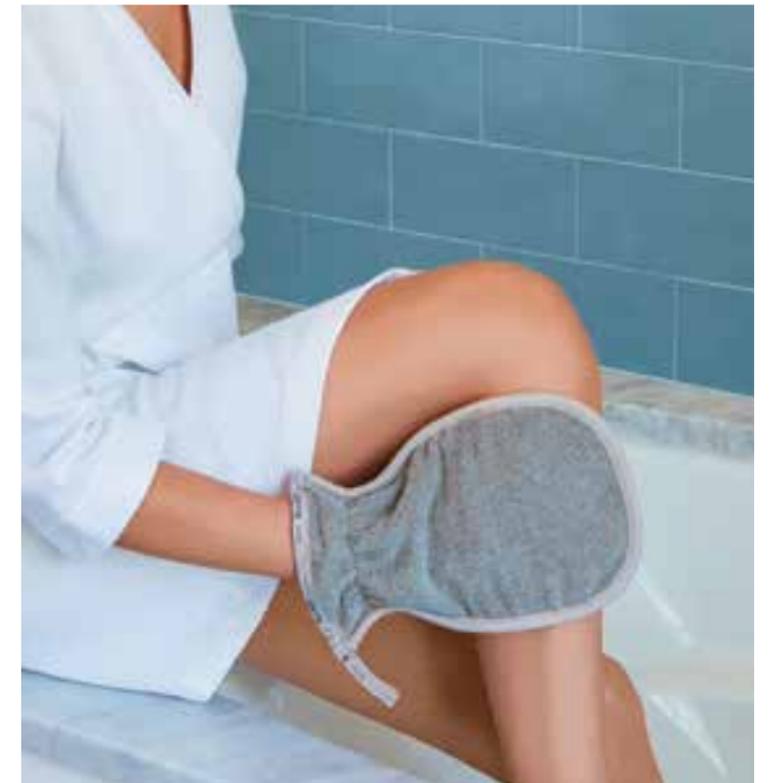
Family Size

500 ml / 16.9 fl. oz. Item #: 403161 **\$29.99**

Hand Cream

Natural emollients from Grape Seed Oil, Coconut Oil, Shea Butter and other botanicals penetrate deeply to soften and condition rough, dry hands. Vitamin E and Organic Aloe Vera help protect, nourish and moisturize. *Contains nut-derived ingredients.*

Size: 75 ml / 2.5 fl. oz. Item #: 403150 **\$14.99**



VEGAN AND FREE OF THE FOLLOWING:

- artificial dyes and fragrances
- animal-derived ingredients
- SLS and SLES
- parabens
- phthalates
- gluten



CLEAN FORMULAS, **Amazing Results!**

Our Naturally Timeless skin care offers nourishing, botanical ingredients for a natural-looking glow!

Our unique skin care line captures the rejuvenating benefits of nature to offer superior results. You'll notice the difference in the way your skin looks and feels—and so will others!

- **Botanical extracts**—For natural, healthy-looking skin!
- **Nourishing**—Apple Stem Cells support your body's natural cell-regeneration process to help improve the appearance of wrinkles.
- **Moisturizing**—Inca Inchi Oil, Shea Butter, Jojoba Seed Oil and Sweet Almond Oil hydrate and seal in moisture.
- **Rejuvenating**—High-performing anti-aging Peptides help further reduce the appearance of fine lines and wrinkles.

Naturally Timeless Firming Facial Serum

Look more radiant, revitalized and glowing. This nourishing, plant-powered serum enriched with Apple Stem Cells, Multi-Peptides and Sea Algae visibly firms and smoothes skin for a more youthful appearance. *Produced on shared equipment that processes nuts.*

Size: 50 ml / 1.69 fl. oz. Item #: 403091 **\$59.99**

Naturally Timeless Day Cream

Help diminish the appearance of aging with this daily age-defying moisturizer formulated to provide intense hydration and improve elasticity. Apple Stem Cells, precious plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients.*

Size: 50 ml / 1.69 fl. oz.
Item #: 403081 **\$59.99**

Naturally Timeless Anti-Gravity Night Cream

Infuse your skin with rejuvenating moisture as you sleep. This deeply hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. The soothing Sea Algae Extract rejuvenates skin overnight, reducing the visible signs of gravity. *Contains nut-derived ingredients.*

Size: 50 ml / 1.69 fl. oz. Item #: 403086 **\$59.99**

Naturally Timeless Radiant Eye Cream

A unique ingredient extracted from the Persian Silk Tree (*Albizia*) helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness. Apple Stem Cells, Multi-Peptides and plant-based moisturizers combine to help hydrate the delicate tissue under the eyes, leaving them more youthful-looking and radiant with just a drop. *Produced on shared equipment that processes nuts.*

Size: 15 ml / .5 fl. oz.
Item #: 403096 **\$29.99**

Naturally Timeless Set

(1) Facial Serum (1) Anti-Gravity Night Cream
(1) Day Cream (1) Radiant Eye Cream
Item #: 1415 Retail price: ~~\$209.96~~ **\$188.99**

Relax, Rejuvenate AND Protect

Timeless Relaxation Rescue Gel

Help promote a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Olive Oil, Aloe Vera, Devil's Claw extract, Chamomile and Arnica glide onto pressure points in your neck, temples and shoulders for an aromatic, tingling sensation that relaxes and refreshes.

Size: 40 ml / 1.35 fl. oz.
Item #: 403123 **\$15.99**



Timeless Natural Hand Cleaner

Organic Rosemary, Olive Oil, Aloe Vera, Lavender and Lemon work to naturally clean hands. Easy to carry in your purse, gym bag, diaper bag or carry-on. It's triclosan- and alcohol-free, and won't dry your skin like alcohol-based hand cleaners.

Size: 50 ml / 1.69 fl. oz.
Item #: 403122 **\$9.99**



Timeless Lip Balm

Rich, emollient lip balm quickly penetrates to moisturize, condition and protect dry, chapped lips. Includes Organic Aloe Vera, Coconut Oil, Tea Tree Oil. Gluten- and paraben-free and vegan. *Contains nut-derived ingredients.*

Size: 4.3 g / .15 oz. Item #: 403190 **\$6.99**

Mediterranean Meditation Olive Oil Salt Scrub

Enriched with Dead Sea Salts containing 26 minerals, this remarkable, organic-certified cleansing scrub removes dry, flaky skin, providing a smooth finish and velvety feel. The rich, essential oils inspire a sense of ease and relaxation. Contains no preservatives or perfumes. For all skin types. *Produced on shared equipment that processes nuts.*

Size: 420 g / 14.82 oz. Item #: 403041 **\$39.99**



Mediterranean Moisture Face and Neck Gel

Organic Aloe Vera that's been hand-cut and processed within two hours combines with Organic Olive Oil, Wheat Germ and Apricot Seed Oil to hydrate and soften delicate skin. Perfect as an aftershave, too.

Size: 100 ml / 3.38 fl. oz. Item #: 403131 **\$43.99**

Timeless Organic Shea Butter

The rich, emollient benefits of pure Organic Shea Butter, Avocado Oil and Vitamin E combine to offer an incredible moisturizing cream that intensely nourishes and protects. Excellent for severely dry skin, including elbows and feet, and also works well on dry cuticles and sparingly to tame the ends of dry hair. *Contains nut-derived ingredients.*

Size: 50 ml / 1.69 fl. oz. Item #: 403016 **\$28.99**



According to the Environmental Working Group, the average woman uses 12 personal care products, containing 168 unique ingredients, every day.



CLEAN FROM Head to Toe

Makeup Removal Cloth Set

The ultimate chemical-free facial cleansing cloth! These ultra-soft suede-like microfiber cloths remove all traces of makeup using only water. Gently remove makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for irritated, mature and sensitive skin too.

Size: 20 cm x 20 cm / 7.87" x 7.87"
Item #: 306100 blue, green, purple
\$19.99 set of 3



BacLock®

Foot Stone

Made of 100% pumice, our Foot Stone is nature's remedy for dry, rough skin. It safely and gently removes corns and smoothes away calluses. Use daily and follow with Timeless Organic Shea Butter (page 43) for soft, refreshed feet.

Size: 1 cm x 4 cm x 9 cm / .5" x 1" x 3"
Item #: 357120 **\$14.99**



Hair Turban

The lightweight Hair Turban quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.

Item #: 309051 light blue
Item #: 309050 taupe
\$25.99



BacLock®

Spa Wrap

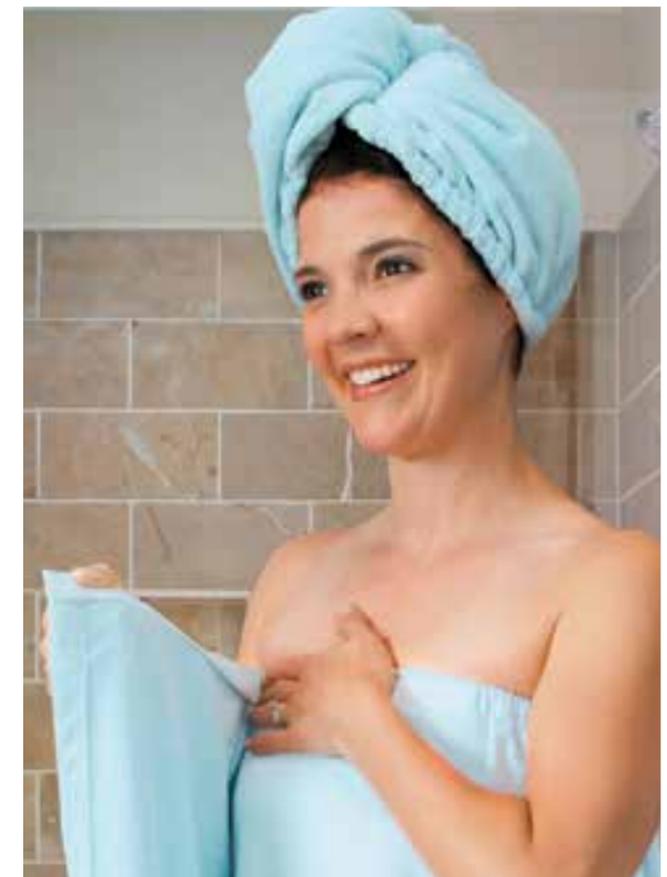
Lightweight, soft and supple, our Spa Wrap is made from super-absorbent Norwex Microfiber to keep you dry and comfortable as you prepare for your day, unwind or relax by the pool or at the beach. Its strong elastic won't stretch out so it fits snugly every time. Velcro® closure allows you to adjust tightness; plus, it dries quickly so it's always ready when you are.

Size: 77 cm x 147 cm / 30.3" x 57.9"
Item #: 309063 light blue **\$49.99**



Wrap It Up Set

(1) Hair Turban
(1) Spa Wrap light blue
Item #: 1504 Retail price: ~~\$75.98~~ **\$68.99**



Luxurious Softness

YOUR FAMILY WILL LOVE

After your next shower or bath, wrap yourself up in our warm, luxurious and lightweight microfiber Bath Towels. These velvety soft and cozy towels are highly absorbent and fast drying, so they're ready to use again quickly! Contains our incredible BacLock® antibacterial agent to help inhibit bacterial odor, mold and/or mildew growth within the towel and comes in multiple colors and sizes to fit any décor.

Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$18.99**

Item #: 309006 graphite
Item #: 309005 latte
Item #: 309002 teal
Item #: 309001 taupe

Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$39.99**

Item #: 309025 graphite
Item #: 309023 latte
Item #: 309024 teal
Item #: 309020 taupe



Body Pack

Gentle on skin, yet tough on dirt, our ultra-soft microfiber facial and body cloths pamper your skin as you cleanse.

Size: 32 cm x 32 cm / 12.6" x 12.6" **\$19.99**

Vintage Color Three Pack Item #: 309044 latte, teal, taupe



Vibrant Color Three Pack Item #: 309042 yellow, pink, blue



Graphite Three Pack Item #: 309045



BacLock®

Bath Mat

Step out of the shower or bath onto the ultra-soft luxury of this gentle and absorbent microfiber mat, which holds up to 10 times its weight in water! Comes in multiple, stylish colors to coordinate with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69"

Item #: 309084 graphite

Item #: 309082 latte

Item #: 309083 teal

\$39.99



BacLock®



WHO SAYS Bath Time CAN'T BE Fun?

Product Review

"We love the 4-in-1 Kids Wash and Kids Towel for a safe, fun bubble bath experience! My kids love bath time even more now, and my husband and I love the convenience of using only one product! The Kids Towel brings a fluffy, cozy end to bath time, and I appreciate the fact that I can use it over and over before laundering it!"

Shauna Mink, Executive Sales Leader, RI
Creating Safe Havens
for three years



4-in-1 Kids Wash

With lots of bubbles and a fresh, happy scent, our 4-in-1 Kids Wash effectively replaces four products—body wash, bubble bath, shampoo and conditioner—reducing the number of products and chemicals your little one is exposed to. The gentle foam contains an exclusive blend of biodegradable and sustainable ingredients that leave skin and hair feeling silky soft and clean. And did we mention it makes tons of long-lasting bubbles? Free from parabens, sulfates, phthalates and synthetic fragrances. Size: 236 ml / 8 fl. oz. Item #: 403066 **\$19.99**



Kids Towel

With its bright colors and soft, super-absorbent microfiber, it's the ultimate kids towel! Extra-thick microfiber makes it our plushiest yet, and your children will love this towel's luxurious warmth and velvety softness. Includes BacLock® antibacterial agent to help eliminate mold, fungi and bacterial odor within the towel. Handy loop for hanging; dries quickly. Size: 120 cm x 70 cm / 47.24" x 27.56" Item #: 309008 royal blue with orange trim Item #: 309009 purple with lime green trim **\$39.99**



Baby Body Pack

Smaller versions of our standard size Body Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful, chemical-free diaper wipes! Size: 20 cm x 20 cm / 7.87" x 7.87" Item #: 309031 pastel colors **\$14.99** set of 3



Baby Hooded Towel Set

This soft, fluffy, super-absorbent set includes a hooded towel and face cloth. Ideal for newborn to toddler. Hooded towel: 80 cm x 80 cm / 31" x 31" Face cloth: 31.5 cm x 31.5 cm / 12.2" x 12.2" Item #: 309010 mint green **\$39.99** set of 2



A portion of the proceeds from each Kids EnviroCloth® benefits the Norwex Foundation for a Brighter Future and the charitable programs it supports.



Norwex Foundation
FOR A BRIGHTER FUTURE



Kids EnviroCloth

Size: 25 cm x 25 cm / 9.84" x 9.84" Item #: 300405 **\$13.99**

From January 1 to December 31, 2017, a minimum of \$50,000 of the proceed from sales will support the Norwex Foundation for a Brighter Future and its charitable programs, creating brighter futures for generations to come!

Product WITH Purpose!

Since the beginning of our Charitable Initiative in 2013, Norwex has donated over **\$550,000** to Consultant-nominated nonprofit organizations through our worldwide giving programs. This year, we hope to create a bigger impact in our communities by donating at least **\$50,000** to the Norwex Foundation for a Brighter Future in support of these giving programs. Create a Safe Haven for your children, while helping us reach our goal, with your purchase of a Kids EnviroCloth!



Kids Window Cloth

Size: 30 cm x 30 cm / 11.81" x 11.81" Item #: 300402 **\$15.99**



Kids Dusting Mitt

Size: 19 cm x 15 cm / 7.48" x 5.91" Item #: 300403 **\$12.99**



Kids Pet To Dry

Your kids will love the cute animal motifs and the cuddly softness of these chenille microfiber hand towels, made just for them. You'll love the antibacterial properties of our exclusive BacLock® self-purifying agent within the cloth. The convenient hanger makes it easy to hang anywhere, and it's great for when you're on the go! *Not to be used as a toy.* Size: 11 cm x 35 cm / 4.3" x 13.8" Item #: 309015 **Pink Pig** Item #: 309014 **Yellow Tiger** Item #: 309017 **Brown Bear** Item #: 309016 **Grey Kitten** **\$19.99**



BATHE THEM IN
Love.
DRY THEM IN
Microfiber.

Our pet products are designed to make cleaning and pampering your fur babies simple, quick and oh-so-easy.



BacLock®

Pet Mitt

Make bath time more convenient and enjoyable for you and your furry friends with our super-soft microfiber Pet Mitt. Used wet, it gently cleans your pet, lifting dirt up into the extra-absorbent microfibers. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control. Use dry to remove loose hairs.

Size: 22 x 30 cm / 8.7" x 11.8" Item #: 309302 graphite **\$19.99**



BacLock®

Pet Towel

Our ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient built-in hand pockets to gently yet securely hold and dry your pets quickly after washing them. Hangs to dry fast so it's ready for repeat use, and contains our self-purifying BacLock® agent.

Size: 60 x 100 cm / 23.6" x 39.4" Item #: 309301 graphite **\$34.99**



WORKOUT Wonders

Sportzyme

Our special formula contains fast-acting enzymes which break down and actually eliminate organic residues that cause odors in shoes, equipment bags and sports equipment. Convenient spray nozzle makes it ready to use wherever odor is present; just lightly spray the entire surface. Reapply as needed. Made with biodegradable ingredients.

Size: 250 ml / 8.45 fl. oz.

Item #: 1128 **\$20.99**



Sport Towel

Perfect for the sports enthusiast, the Sport Towel is a must-have for workouts! This highly absorbent suede microfiber towel folds down small and fits in its own pouch for easy carrying. Great for travel and camping, too. Hang to dry.

Size: 99 cm x 50 cm / 38.98" x 19.69"

Item #: 306002 graphite **\$37.99**



BacLock®

DRIVE AND Shine!

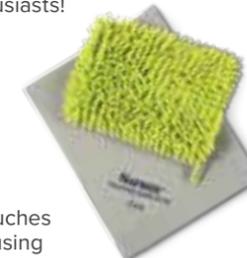
Car Wash Mitt

This two-sided mitt collects dirt and debris and washes out easily with just a quick rinse! One side is chenille microfiber; the other is sponge layer microfiber. Gently lifts dirt and grime from your car's exterior, reducing the chance of scratched paint. The perfect gift for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69"

Item #: 308030 green

\$26.99



Car Cloth

After washing your car with the Car Wash Mitt, put the finishing touches on the exterior body and chrome using the Car Cloth. Great for drying and polishing.

Size: 65 cm x 50 cm / 25.59" x 19.69"

Item #: 305100 graphite

\$25.99

Leather Shine

Made with pure Bee and Carnauba Wax and Lanolin, Leather Shine cleans, restores and beautifies leather without man-made waxes or harmful chemicals. Replaces the natural oils in dry leather as it waterproofs, moisturizes and protects. Great for boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes a sponge applicator.

Size: 150 ml / 5 oz.

Item #: 403510

\$33.99



3-in-1 Car Mitt

It's like a Window Cloth in a 3-layered mitt! Quickly and gently whisk away dust and dirt from car windows, mirrors, consoles and more without scratching your car's surfaces. Flip the mitt's cleverly designed outer and middle layers to reveal fresh microfiber, allowing you to multiply your cleaning power and finish big jobs faster! The mitt's tight weave makes getting into small areas, nooks and crannies easy. You'll want one for your home as well as your car!

Size: 18 x 26 cm / 7.1" x 10.23"

Item #: 308034 graphite **\$24.99**



front

back

BacLock®



My Story

"Our decision to join Norwex came down to this single thought: Why not? We have absolutely nothing to lose. What we didn't understand, or foresee, was that we had everything to gain. We joined Norwex at a very busy time of our lives with the goal of earning an extra \$1000 a month to help our sons pay for college. With the flexible schedule we have with Norwex, we were able to do that and so much more. Through Norwex, God has afforded us the opportunity to develop wonderful friendships, travel, grow personally and give back. As a family, we really do believe that 'the sky is the limit!'"

Deanna Kantola

Executive Vice President Sales Leader, MI

Creating Safe Havens for 6 years

Save Time and Money

WITH OUR POPULAR COLLECTIONS

MAKE YOUR HOME A Safer Haven

Basic Package

Makes a wonderful wedding shower or housewarming gift!

- (1) EnviroCloth®
- (1) Window Cloth
- Item #: 1505



Retail price: ~~\$37.98~~ **\$34.99**

Household Package

Significantly reduce the use of cleaning chemicals in your home with just these three items.

- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt



Item #: 1506 Retail price: ~~\$57.47~~ **\$52.99**

Household Package Plus

Four of our best home microfiber products, bundled for savings!

- (1) EnviroWand®
- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt



Item #: 1507 Retail price: ~~\$89.46~~ **\$79.99**

Rainbow Package

An EnviroCloth in four colors, so you can color-code for each area of your home.

- (1) Green EnviroCloth
- (1) Graphite EnviroCloth
- (1) Blue EnviroCloth
- (1) Pink EnviroCloth



Item #: 1508 Retail price: ~~\$74.96~~ **\$64.99**

Let's Do Laundry Package – Liquid

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

- (1) Liquid Laundry Detergent
- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) Stain Remover



Item #: 1710 Retail price: ~~\$75.97~~ **\$69.49**

Pitch the Plastic Pack

Make a commitment to a more sustainable environment and reduce the use of disposable plastics.

- (1) Reusable Produce Bags (set of 3)
- (1) Reusable Grocery Bag with BacLock®
- (1) Silicone Lids (set of 2)
- (1) Stainless Steel Drinking Straws (set of 4)
- (1) Stainless Steel Straw Cleaning Brush

Item #: 1454

Retail price: ~~\$63.95~~ **\$58.99**



Safe Haven Package

With a variety of Norwex Microfiber cloths for personal care and cleaning, as well as our best-selling Ultra Power Plus™ Laundry Detergent, Cleaning Paste and more, you'll be well on your way to making your home a safer haven.

- (1) Dusting Mitt
- (1) Ultra Power Plus™ (1 kg / 2.2 lbs.)
- (1) Cleaning Paste
- (1) Kitchen Towel
- (1) Kitchen Cloth
- (1) Window Cloth
- (1) SpiriSponge (2 per pack)
- (1) EnviroCloth®
- (1) Vintage Body Pack

Item #: 1509

Retail price: ~~\$173.91~~ **\$157.49**



Let's Do Laundry Package – Powder

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

- (1) Ultra Power Plus™ Laundry Detergent
- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) Stain Remover

Item #: 1413 Retail price: ~~\$65.97~~ **\$59.49**



Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) EnviroWand®
- (1) EnviroCloth®
- (1) Window Cloth
- (1) Ultra Power Plus™ (1 kg / 2.2 lbs.)
- (1) Dusting Mitt
- (1) Rubber Brush
- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Item #: 1511

Retail price: ~~\$287.39~~ **\$259.99**



Save over \$27!

Have It All Package

Get the tried-and-true Norwex products you'll rely on again and again for every area of your home. Our Have It All package has you covered in the kitchen, laundry room, bathroom and more!

- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) EnviroWand™
- (1) Cleaning Paste
- (1) EnviroCloth®
- (1) Window Cloth
- (1) Kitchen Cloth
- (1) Kitchen Towel
- (1) Body Pack (set of 3)
- (1) Ultra Power Plus™ (1 kg / 2.2 lbs.)
- (1) Fresh Produce Wash
- (1) Mattress Cleaner
- (1) Dusting Mitt
- (1) Dish Cloth (set of 2)
- (1) SpiriSponge (pack of 2)
- (1) Rubber Brush
- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Item #: 1510

Retail price: ~~\$450.81~~ **\$399.99**



Save over \$50!

We reserve the right to change colors or substitute products based on availability. Package savings based on individual retail cost.

EARN HUNDREDS OF DOLLARS IN FREE Norwex® Products WHILE CREATING A SAFE HAVEN!

Hosting a Norwex Party is a great way to make an impact and is fast, fun and easy!

- Earn free products
- Learn more about cleaning without harmful chemicals
- Have fun with your friends

With our environmentally friendly products and the help of your friends and family, together we can create Safe Havens as we make a powerful and positive difference in the world.

Ask your Norwex Consultant for details!



“Being welcomed into someone’s home to share Norwex is truly a blessing. It’s a real honor for me to connect and educate my Host’s family and friends with the gift of Norwex! My Hosts are the key to my success in this business! In return, I love having the opportunity to spoil my Hosts with Norwex’s company-funded 4-Star Host Program! The rewards are amazing!”

Stephanie Spader
Vice President Sales Leader, SD
Creating Safe Havens for 6 years

HOST A Norwex Party



“Norwex is amazingly generous with its 4-Star Host Rewards Program! It offers the Host four different ways to earn hundreds of dollars in FREE Norwex—at zero cost to the Host and the Consultant! There’s no minimum to qualify as a party, so with the very first order, the Host begins earning rewards! I love seeing the Host’s amazement grow as I share how much will arrive on his or her doorstep!”

Tiffany Ehlers
Senior Executive Sales Leader, IL
Creating Safe Havens for 5 years



“It turned out amazing, I was able to introduce several of my friends to Norwex for the first time, and they have loved the products just as much I do! It was such a success that I again hosted another party the following year and was able to introduce several more friends and family members to Norwex. I use Norwex every day in all aspects of my life, and I am so thankful that I have been able to remove hazardous chemicals from my household.”

Janelle M., TN
Norwex Host of Katie White
Senior Executive Sales Leader, KY
Creating Safe Havens for 5 years

“I LOVE to host Norwex Parties! I love free products, and of course I love having friends and family over for a good time! It is so easy with Norwex because the product sells itself. As soon as people see it in action they then buy or host! I especially love the 4-Star Host Program. My first party was awesome, but at my second party I got everything I wanted for FREE with over \$1000 in sales! I didn’t pay one dime! And all the money I am saving by not having to buy as many paper towels is fantastic as well!”

Danyel M., CT
Norwex Host of Krista Sickles
Vice President Sales Leader, CT
Creating Safe Havens for 3 years

NORWEX PARTY HOST BENEFITS

- 1 STAR** • Earn FREE shipping/handling with 3+ buying guests!
• Earn FREE products with 5+ buying guests!
 - 2 STAR** Receive 8% – 12% of Your Party Sales in FREE Product!
 - 3 STAR** Earn a FREE Window Cloth with Every Party Booking!
 - 4 STAR** Earn a Host Special When You Have a Minimum of Just 3 Buying Guests, 1 Booking and \$350 in Sales!
- Total = Hundreds of dollars in FREE Norwex products for YOU!

CREATE A **Brighter Future** FOR YOUR FAMILY!

Join people around the globe who are earning an income while helping friends and family to create Safe Havens.

- Help others radically reduce chemicals in their homes
- Receive lots of FREE product and earn an income
- Earn exciting incentives and trips
- Join a community of sharing and support

Collect a
35%
Discount!



All you need to get started is your free* Party Starter Kit!

Kick off your business with our most popular products, plus all the supplies you need to hold your first parties.

*Pay just \$9.99 for Starter Kit shipping and handling fee, plus tax where applicable, when you generate sales of \$2,000 retail or more during your first 90 days. If this criteria isn't reached, you will be charged \$200 plus tax for your Starter Kit. Kit contents subject to change.

Real People. Real Impact.



Jen Carlson
Vice President Sales
Leader, NC
Creating Safe Havens
for 6 years

“Being able to share the gift of the Norwex business opportunity with my Hosts, Customers, family and friends has been such a blessing, as you never know how it can impact someone's life. Watching team members personally grow, achieve goals and become confident is one of my favorite parts about my job! As a result of sharing the business opportunity with others and growing my team, I've been able to transition away from my corporate job, stay home with my new baby and continue to bring in a full-time income—all while doing something I love. Best career decision ever!”



Susan Cooke
Senior Executive
Sales Leader, NY
Creating Safe Havens
for 4 years

“I started my Norwex business so that I had something for me. I loved the blessing of staying home with my children, but I needed something more and this was perfect. I never dreamed that it would grow to the point where I was able to support our family when my husband was injured and couldn't work. What a blessing it is to be able to share this opportunity with others and watch as it changes them, grows them and financially frees them.”



Tiffany Anderson
Vice President
Sales Leader, IN
Creating Safe Havens
for 3 years

“I first joined Norwex for the discount and to get FREE products. I wasn't looking for a career. I was a stay-at-home mom and didn't really need the income, but loved the opportunity to make some extra money for myself. Soon I learned that Norwex had so much to give me that I was missing—a sense of purpose and self-confidence that I was lacking. I was planning on doing a few parties—earning my kit and some products for FREE—but I am still selling in a thriving business three years later. Since starting Norwex, I became a single mom—something I had never envisioned. I am able to provide for my twin boys and also be there for them. It's so empowering. I had no idea the road my life would lead me on, but I am so thankful for Norwex and being able to pay the bills while being present in my boys' lives. What a blessing this business opportunity has been.”



Norwex[®]

Improving quality of life
by radically reducing chemicals
in our homes.



EXPLORE **Norwex**[®]



Kristi Hubbard
Chief Executive Officer, USA

Debbie Bolton
Co-Founder
Global Chief Sales Officer

At Norwex, we're real people who genuinely want to be a force for good, for our families as well as our planet. Instead of striving to be the best *in* the world, we're focused on being the best *for* our world.

Won't you join us? Help us take active responsibility for radically reducing chemicals in our homes and living more sustainably. Help us create a brighter future for everyone. Connect with your Norwex Consultant today or visit www.norwex.com.



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products.

Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products.

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Your Norwex Independent Sales Consultant:

"Call me today to learn more about how to create your Safe Haven!"



Norwex USA Inc., 800 W. Bethel Rd. Ste. 100, Coppell, Texas 75019

Toll Free: 1-866-450-7499, Fax: 1-800-694-1604

www.norwex.com www.NorwexMovement.com

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For the most up-to-date product information, please ask your Norwex Consultant.